

## Steering Committee April 2019 Meeting Summary

### Attendance

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#### Steering Committee Members

**Present:** Jack Billi, Norman Herbert, Bill Manns, Ellen Rabinowitz, Alfreda Rooks, Pam Smith, Doug Strong, Marianne Udow-Phillips, Brent Williams, George Waddles

**Phone:** Ginny Creasman, Ann Davis, Nancy Graebner, Mark Hausman, Marti Walsh

**Absent:** Connie Conklin, Trish Cortes, Tony Denton, Greg Dill, Krista Girty, Peter Jacobson, Mark LePage, Scott Menzel, Sharon Moore, Rosalie Tocco-Bradley

**Guests:** Emily Coulter-Thomson, Marta Larson, Adam Pabersz, Teri Shields

**Work Group Chairs:** Nancy Siegrist (phone)

**CHRT staff:** Megan Foster Friedman, Elizabeth Jahn, Patrick Kelly, Jeremy Lapedis, Kathryn O'Grady, Carrie Rheingans, Karin Teske, Molly Welch Marahar

### Key Summary Points

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- **March Notes:** accepted unanimously with the correct to Conan Smith's name, and typo correction to SIM update (should read 'by' 5 CHIRs, not 'to').
- **Proposal - Cardiac Arrest Learning Community: Emilee Coulter-Thomson, Teri Shields**
  - Cardiac learning initiative asked to be sponsored by the WHI to help raise awareness and visibility of their work in the community.
  - The learning community shares goals with the WHI to improve health in Livingston and Washtenaw counties.
  - Learning community aims to double the rate of survival for out-of-hospital cardiac arrest. Washtenaw County currently has a lower survival rate than Michigan and the nation overall.
  - WHI members are natural leaders in the community to spread awareness and gain skills (for example bystander CPR).
  - The learning community believes their funding requests would be more successful with a WHI backing.
  - Some level of oversight by the steering committee would be needed if the project is under WHI.

*The Steering Committee approved this request.*
- **Whitmore Lake Health Equity Report: Marta Larson, Adam Pabersz**
  - Whitmore Lake is unique in that it sits across both Livingston and Washtenaw counties. It is a zip code and school district but not visible to one jurisdiction or another so it is easily overlooked.
  - Access to health care emerged as the top community priority based on community conversations.
  - There is a need for a clinic in Whitmore Lake that can be open after regular business hours/on weekends, and that would seamlessly accept patients from either Washtenaw or Livingston counties.
  - A building has been purchased, but there is a need for service providers to staff the clinic. Please get in touch if you know folks in health care that want to get involved in the planning.

April 9, 2019

- **Final Report from Medicaid and Marketplace Outreach and Enrollment: Megan Foster Friedman**
    - 57 volunteers were recruited who completed door to door outreach, distributed community flyers, and helped coordinate and staff enrollment events.
      - 120 community agencies received flyers
      - Outreach focused on on-campus populations at EMU, WCC, and UM
        - 72 students enrolled in Medicaid and Healthy Michigan plans.
    - Since the federal government dialed back their commitment to outreach and marketing in local ads, MMOE supported 6 ads in outlets like Mlive, and student papers.
    - In addition to the volunteers, WHI member organizations helped assist 11,648 individuals complete Medicaid and healthy Michigan applications.
    - Overall marketplace enrollment has been down since 2016, when enrollment peaked. Enrollment in Washtenaw County is on par with declines seen across the state and nationally.
    - There is an opportunity to use social media for future outreach efforts.
  - **Opioid Recommendations and New Structure: Molly Welch Marahar**
    - The WHI Opioid Project has transitioned from the Lazarus Model with 7 subcommittees to a more streamlined model that focuses on 5 gaps.
    - The Opioid Summit last fall was a huge success and the Opioid Project plans to make this an annual event as a way to be accountable to the community and stakeholders.
    - The Opioid Project website is being updated to be more user-friendly.
    - The Steering Committee expressed interest in being more involved with the Opioid Project to offer feedback.
    - The Steering Committee recommended that the Opioid Project proceed with the proposed structure with the understanding that there will be further discussion about the scope of their work. Note that the document shared should be labeled as a draft.
- The new WHI Opioid Project structure was approved by the Steering Committee.*
- **SIM Updates: Patrick Kelly, Jeremy Lapedis**
  - Housing funds have been allocated for systems change and cannot be used for direct housing services.
  - Proposed activity priorities were created by local housing leaders (i.e representatives from Avalon, etc).
  - There was a comment about the activity of inventory taking, as it seems area housing agencies already do this.
    - The purpose of the activity in this instance is for projections of housing inventory, not an inventorying process itself.

*The proposed SIM housing activities were approved unanimously.*

*The Stakeholders agenda was approved.*

## **Next Meeting**

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Tuesday, May 14th, 2019 10:00 –11:30 AM