

WASHTENAW HEALTH INITIATIVE

Stakeholder Meeting

Integrating Health and Social Services

December 10th, 2024

MISSION:

Improve health, health equity, and healthcare in Washtenaw County with an emphasis on the low income, uninsured and underinsured populations; including advancing work in our community on the structural causes of racebased health inequity.

In remembrance...

Catherine McClary

On Monday, December 2, 2024, Washtenaw County was rocked by the passing of a County stalwart, Treasurer Catherine McClary. For over 40 years, Treasurer McClary faithfully served the residents of Washtenaw County with passion, courage, and audacity.





Collaborative Health Impact Award (CHIA)

- > Founded during the WHI's 10th anniversary year.
- > Recognizes the power of collaboration to break down silos and enable organizations to achieve more than they ever could alone.





Collaborations recognized to date

Since 2021, the WHI's Collaborative Impact Award has recognized three Washtenaw County collaborations that have made a significant positive impact on the health of our community.

IN THE LAST THREE YEARS, VOTERS HAVE RECOGNIZED:

- **2021.** Hoteling those experiencing homelessness during the COVID-19 pandemic.
- 2022. The Recovery Opioid Overdose Team (ROOT).
- **2023.** The Behavioral Health Collaborative for Young Black Men and Boys.



2024 nominees

Four collaborations were nominated by our members:

- Supporting breastfeeding among Latina mothers
- Advocating for more public funds to support seniors
- Collaborating to improve community reentry services
- Reducing unnecessary criminal justice system involvement

Supporting breastfeeding among Latina mothers.



AmaMantando

A culturally inclusive breastfeeding support group for Latina mothers.

Meeting once a month, virtually, AmaMantando participants learn about the benefits of breastfeeding and common challenges, like not producing enough milk, growth spurts, and the mother's emotional ups and downs while breastfeeding.



Advocating for more public funds to support seniors.



Say Yes to Seniors

Seeking public funds to support the services that older people need to age in place in Washtenaw. With advocacy from Say Yes to Seniors and support from the Washtenaw County Commission on Aging, the board of commissioners approved over \$4 million to the aging network for services to older people, mainly in the areas of food, housing, and transportation as well as case management and other initiatives.



Collaborating to improve reentry services.



Reentry Services

A continuum of care to more fluidly bridge pre- and post-release services.

New services and partnerships created for this initiative include: Medication assisted treatment for opioids, occupational therapy group and individual sessions, an employment skills group, a vocational certificate program, a partnership with MSHDA to provide Housing Choice Vouchers to some of the highest needs individuals experiencing homelessness, a partnership with Michigan Secretary of State to hold Mobile ID clinics inside the jail, and a partnership for field students in the Eastern Michigan University School of Social Work to come in and assist with screenings.



Reducing unnecessary criminal justice involvement.



LEADD

Alternatives to arrest or citation for individuals with unmet basic needs.

LEADD case managers work alongside individuals longterm to provide access to health and safety resources, housing, food, legal advocacy, education and employment resources, ID and licensure, transportation, and other services.



Our 2024 Collaborative Health Impact Award winner

Collaborating to improve reentry services across Washtenaw County.

- > Avalon Housing
- > Washtenaw County Community Mental Health
- > Dawn Farm
- > Eastern Michigan University
- > In Season Solutions
- > Life After Incarceration Transition & Reentry
- > Skill and Ability Education
- > Therapeutics LLC
- > Washtenaw County Sheriff's Office
- > Washtenaw Intermediate School District





WHI in 2025: Health and Social Service Integration







Gerard Queally
President & CEO

Kristi Bohling-DaMetz
Director of Aging and Adult Services

Nikki Kmicinski

Tane Lewis

Community Support Network
Manager



Gerard Queally

President & CEO



WHI Stakeholders Meeting, December 10, 2024



HL4ME's mission is to coordinate and align community resources to improve the health and wellness of the people of Maine.

HL4ME, Maine's Community Care Hub (CCH). HL4ME's vision is providing Maine people with the skills and resources to take control to build healthier lives.





HL4ME CCH – Multi-Sector Network

Health Promotion & Disease Prevention (HP&DP) Programs

- Varying funding sources supporting...
 - Chronic Disease and Pain Management
 - Diabetes Management and Prevention
 - Intellectual and/or Developmental Disability Support
 - Caregiving
 - Falls Prevention
 - Maine Falls Prevention Coalition (MFPC)

"We've come to view CCH network staff as an extension of our own care team." – FQHC CEO

Social Care Coordination (SCC) Services

- 4 contracts (2 health systems & 2 health plans) to provide services
 - In-home assessments with high utilizers of the Emergency Room (ER)/Emergency Department (ED)
 - Complex Care Management addressing high ER utilization and high-risk clients with no supports
 - Health Risk Assessments and collection of health and Social Determinants of Health (SDOH) needs

Rural Community Health Improvement Partnership (R-CHIP)/

Somerset and Kennebec Counties Community Partnership (SKCCP)

SKCCP

- 11 community-based organizations, 3 health systems, 1 healthcare advocacy organization, and the Maine CDC Central Public Health District
- Sectors:
 - Public Health
 - Healthcare
 - Housing & Economy
 - Behavioral & Mental Health
 - Social & Familial Services
 - Other





HL4ME CCH Infrastructure Development

Funder: Center of Excellence, USAging CCH Infrastructure Funding

Timeline: June 2024-May 2026

Primary Infrastructure Activities:

- Strategic Business Development: build capacity to blend funds from public funding resources and healthcare enterprises (systems and plans)
- Network Recruitment, Engagement, and Support: increase contracting strategies and partner support
- Contract Administration, Quality, Compliance, and Continuous Performance Improvement: revise/develop CCH trainings and practices for network partners re: contracting with healthcare enterprises, including improved standards for capturing ongoing feedback (to and from CCH)
- Information Technology (IT) and Security: position HL4ME's IT infrastructure to securely receive healthcare referrals, efficiently record service delivery activities, processes information needed for both claims and outcome reporting, and can securely transfer data

Further develop **HL4ME CCH's** capabilities, capacities, and support infrastructure to better align and coordinate health and social care service deliveries that positively affect Health **Related Social Needs** (HRSNs) in underserved populations in Maine.



Contact Information

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Managing Partner, HL4ME

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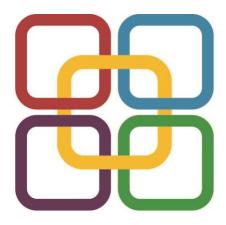




Kristi Bohling-DaMetz
Director of Aging and Adult Services

Tane Lewis
Community Support Network Manager





Mid-America Community Support Network

Mid-America Regional Council (MARC)



- A nonprofit association of city and county governments
- The federally designated metropolitan planning organization for the Greater Kansas City region
- The designated Area Agency on Aging (AAA) for the Kansas City, Missouri, region
- A forum for the region to work together to advance social, economic and environmental progress
- MARC operates as the Community Care Hub (CCH) for the regional Community Support Network (CSN) and the statewide ma4 Network







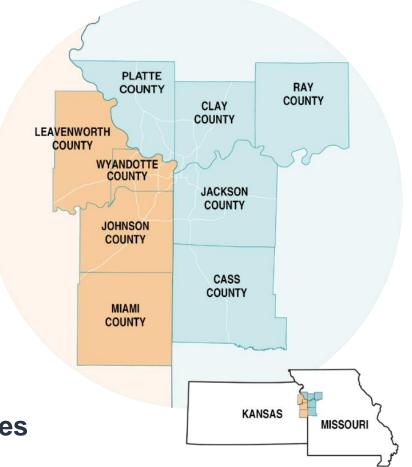
Community Support Network (CSN)



A Community Integrated Health Network

The Community Support Network (CSN) offers community support services to health care entities and their participants across the Kansas and Missouri bi-state metropolitan region.

Two states
Nine counties
119 cities
2 million people
4,400 square miles



CSN Development







Research

2016-2017

- Gathered information from AAAs across the country
- Return on Investment studies
- Healthcare statistics
- CMS Guidance on SDOH



Stakeholder Meetings

2017-2018

- Convened broad stakeholder group
 - Identification of community HRSN
 - Identification of CIHN approach
 - Recognition that MARC had the best existing infrastructure to manage CCH



Consultants

2018 → ongoing

- CIHN Leaders
 - AgeSpan, formerly Elder Services of the Merrimack Valley
 - Partnership to Align Social Care
 - Partners In Care Foundation
- National consultants

CSN Development









2018

- Regional CBO
 Administrators and additional collaboration partners
- Developed standard service array
- Provides ongoing feedback





Contractual Network

- Development of Standard Network Partner Agreement
- Development of Standard Network Subcontractor Agreement
- Development of Standard Business Associate Agreement
- Development of standard Data Sharing Agreement



Initial Funding

2018

- Philanthropic grants to fund administrative start-up
- Identification of braided funding options
- 2018 ACL CDSME grant
- Began engaging HCEs

CSN Development



Initiatives that informed the CSN's initial service array, pricing, contracts, workflows and policies:

- Veteran Directed Care Program
- The ma4 Network
 - ACL CDSME grant
 - Development of a statewide network of evidence-based program providers including AAAs, University of Missouri Extension faculty instructors and regional subcontracted CBOs
- Participation in national learning collaboratives

MARC as Community Care Hub (CCH)





Benefits to HCE and CBO partners:

- One-stop shop for contracting, financial administration, IT and cybersecurity oversight
- Centralized intake & referral, service coordination, training, and QA and CQI management
- Data aggregation and reporting

CSN Launch: COVID Pilot





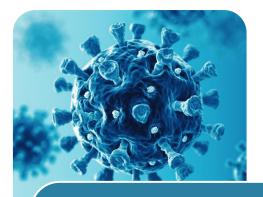




January 2020

Pilot design

- SDOH support services established
- Clinics refer directly to CSN for SDOH needs





September 2020

Redesigned

- Community Support for those testing positive for COVID 19
- Referrals managed through data uploads



Nov. 25, 2020

Launch

- Outreach
- SDOH Screens
- Community Support
- Home-delivered Meals
- Transportation
- Referrals for ancillary services

CSN Collaboration



Administration for Community Living

 Community Care Hub National Learning Community

Partnership to Align Social Care (PASC)

- Community Care Hub workgroup
- Health Equity Learning Collaborative

ToRCH

- Medicaid pilot: Transformation of Rural Community Health
- Rural county hospital with the support of a closed-loop referral platform, as a network hub under the guidance of a community leadership board

HealthTeamWorks

- Performance improvement non-profit
- Vision for health, equity, and resilience
- Focused on value-based and person-centered care

The Kansas City Health Collaborative

- Vision for a healthier Kansas City with equitable access
- Membership including health systems, insurance companies, public health, and community-based organizations
- Piloting community network approaches in defined urban geographies

Final Thoughts



Collaboration

- Identify community-based organizations (CBOs) delivering health-related social needs (HRSN) services
- Assist CBOs with the partnership process
- MARC trains CBO facilitators free of charge as needed

Contracts

- Centralized contracts provide consistency across the network
- Commitment builds trust between organizations
- Contracts provide accountability for all partners
- Centralized contracts increase the marketability of the network to third-party funders

Quality Standards

- Ensure fidelity of programs
- Provide uniform policies and procedures, streamlined workflows and oversite
- Allow for accurate reporting of impact and outcomes to Federal, State and Third-Party funders

Lessons learned



- Standard contracts are critical to quality assurance
- Formal contracts can be intimidating TA required
- Start slow and build over time
- Network with experienced partners is critical
- Expand community support services within the network
- Privacy and security standards embedded in network

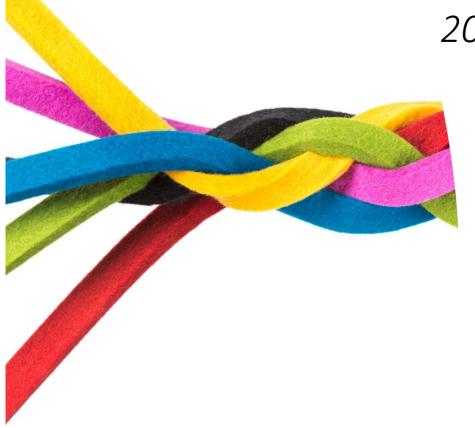
It is hard work but impactful and rewarding!

Perfect Timing...





20 Awardees 18 States 2-Year Funding



- · Age Well (VT)
- Atlanta Regional Community Care Hub Development (GA)
- Better Health Together CCH (WA)
- Community Assistance and Transition Care of Houston (TX)
- Direction Home Aging & Disabilities (OH)
- DRCOG Community Care Hub (CO)
- Health Coalition of Passaic County, Inc. (NJ)
- Health Promotion Council Community Care
 Hub (PA)
- Healthy Living for ME® (ME)
- Illinois Pathways to Health (IL)

- Inclusive Alliance (NY)
- Iowa Community HUB (IA)
- Mass Home Care (MA)
- Mid-America Community Support Network (MO, KS)
- Oregon Wellness Network (OR)
- Partners in Care Foundation, Inc. (CA)
- Southern Nevada Pathways Community Hub (NV)
- Southwest Community Care Partners (AZ)
- Texas Healthy at Home (TX)
- Western New York Integrated Care Collaborative (NY)

Additionally, MARC was selected and awarded a Care Transitions Evaluation grant, as one of seven (7) out of these 20 awardees.

Work Plan Objectives and Milestones



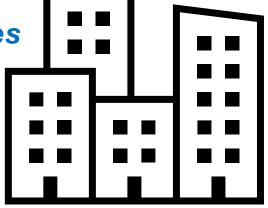
- 1. Convene stakeholders, funders, and partners as an advisory committee to identify shared goals and objectives, coordinate ongoing initiatives, bolster cross-network information exchange, and build a strong, collaborative community services network.
 - Community asset mapping (social health, policy, and healthcare)
 - CSN Advisory
 - Shared vision for health equity in the greater KC region
- 2. Identify priority populations, HCBS gaps, and barriers to access to care within the Mid-America Community Support Network (CSN) catchment area to inform equity-focused service expansion.
 - Market analysis with input from the CSN Advisory (service type and capacity)
- 3. Build capacity for data collection, analysis, and evaluation to measure and continuously improve the CSN's impact on regional health equity.
 - Measures of success
 - Data sources, data collection, data partners
 - Client Management System (not part of this funding but will facilitate the work)
- 4. Expand the CSN to meet the geographic and home and community-based services (HCBS) needs, goals, and objectives identified in the strategic plan.
 - CBO Coalition
 - Financial modeling
 - Contracting
- 5. Implement a continuous quality improvement (CQI) committee to regularly review data and reports and make recommendations for ongoing program enhancements. identified in the strategic plan.
 - CSN CQI Workgroup
 - Models for Improvement (e.g., PDSA)
 - Culture of CQI

The Ecosystem – Stronger Together



Shared measures of success.







Person-Centered Care meeting people where they are.



Flow of financial resources, meeting people where they are.



Efficiency of centralized support in a backbone hub.



Solid and reliable foundation of community-based organizations (CBOs).



Social Needs Screening Tool

PATIENT FORM (short version)

Please answer the following.

What is your housing situation today?

- I do not have housing (I am staying with others, in a hotel, in a shelter, living outside on the street, on a beach, in a car, abandoned building, bus or train station, or in a
- I have housing today, but I am worried about losing housing in the future
- 2. Think about the place you live. Do you have problems with
- Bug infestation
- ☐ Mold □ Lead paint or pines
- ☐ Inadequate heat
- Oven or stove not working
- □ Water leaks
- None of the above
- 3. Within the past 12 months, you worried that your food would run out before you got money to buy more.1
- □ Often true
- □ Sometimes true
- □ Never true
- 4. Within the past 12 months, the food you bought just didn't last and you didn't have money to get more.1
- ☐ Often true □ Sometimes true
- Never true

- 5. In the past 12 months, has lack of transportation kept you things needed for daily living? (check all that apply)1
- Yes, it has kept me from medical appointments or getting
- Yes, it has kept me from non-medical meetings. appointments, work, or getting things that I need

UTILITIES

6. In the past 12 months has the electric, gas, oil, or water company threatened to shut off services in your home?

- ☐ Yes
- Already shut off

PERSONAL SAFETY

- 7. How often does anyone, including family, physically hurt

- Sometimes
- □ Fairly often
- ☐ Frequently
- to you?
- ☐ Never
- □ Rarely
- □ Sometimes □ Fairly often
- □ Frequently
- 9. How often does anyone, including family, threaten you with
- □ Never
- □ Rarely
- □ Sometimes
- □ Fairly often
- □ Frequently



The EveryONE Project



The Accountable Health Communities **Health-Related Social Needs Screening Tool**

What's the Accountable Health Communities (AHC) Health-Related Social Needs (HRSN) Screening Tool?

We at the Centers for Medicare & Medicaid Services (CMS) Center for Medicare and Medicaid Innovation (CMMI) made the Accountable Health Communities (AHC) Health-Related Social Needs (HRSN) Screening Tool to use in the AHC Model. We're testing to see if systematically finding and dealing with the health-related social needs of Medicare and Medicaid beneficiaries has any effect on their total health care costs and makes their health outcomes better

Why is the AHC HRSN Screening Tool important?

Growing evidence shows that if we deal with unmet HRSNs like homelessness, hunger, and exposure to violence, we can help undo their harm to health. Just like with clinical assessment tools, providers can use the results from the HRSN Screening Tool to inform patients' treatment plans and make referrals to community services.

What does the AHC HRSN Screening Tool mean for me?

Screening for HRSNs isn't standard clinical practice yet. We're making the AHC HRSN Screening Tool a standard screening across all the communities in the AHC Model. We're sharing the AHC HRSN Screening Tool for awareness.

What's in the AHC HRSN Screening Tool?

In a National Academy of Medicine discussion paper,2 we shared the 10-item HRSN Screening Tool. The Tool can help providers find out patients' needs in these 5 core domains that community services can help with:

- Housing instability
- Food insecurity
- Transportation problems
- · Utility help needs

ent of Health and Human Services, Centers for Medicare & Medicald Services. (2017, September 05). Accountable Health Communities Model. https://innovation.cms.gov/initiatives/ahcm.
Billioux, A., MD, DPhil, Verlander, K., MPH, Anthony, S., DrPH, & Alley, D., PhD. (2017). Standardized Screening for Health-Relationary.



PRAPARE®: Protocol for Responding to and Assessing Patient Assets, Risks, and Experiences

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•	Are you Hispanic or Latino?							Are you worried about losing your housing?								
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	Pacific Islander			Bla	ck/African American											
	White	/hite American Indian/Alaskan Native				M	oney & Re	so	urces							
П	Other (pl	Other (please write):							10. What is the highest level of school that you							
	I choose	I choose not to answer this question							have finished?							
	migrant f	At any point in the past 2 years, has season or migrant farm work been your or your family's main source of income?							Less than high school degree More than high school				High school diploma or GED I choose not to answer this question			
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	I choose not to answer this question							insurance (not CHIP)				(CHIP)				
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example: talking to friends on the phone,

visiting friends or family, going to church or

Less than once a week 1 or 2 times a week

3 to 5 times a week 5 or more times a week

PRAPARE®: Protocol for Responding to and Assessing Patient Assets, Risks, and Experiences Paper Version of PRAPARE® for Implementation as of September 2, 2016

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	or	has kept me fro			19. Are you a refugee?									
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	No							20. Do you feel physically and emotionally safe where						
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21. In the past year, have you been afraid of your

I have not had a partner in the past year

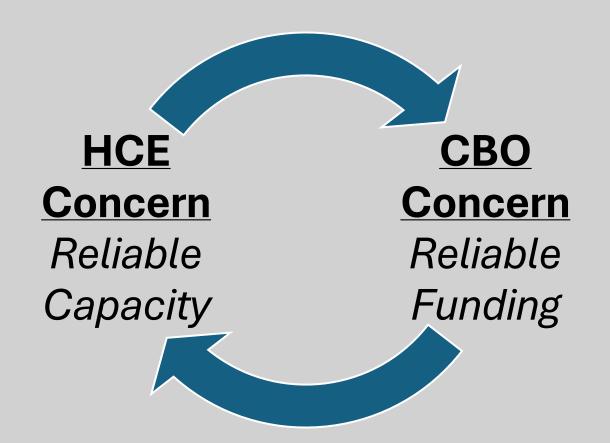
I choose not to answer this question

partner or ex-partner?

No

Assessment Tools

AAFP EveryONE Projecet CMS HRSN Screening Tool (Accountable Health Communities) PRAPARE







Community Cohesion



"It is critical that the approach to address health-related social needs reflects communitywide governance and planning. By incorporating input from community leaders and reflecting the demographic and lived experience of those served, the hub can ensure inclusion of local priorities, goals, and culture. Communitywide governance and planning to address health-related social needs should incorporate input from community leaders and reflect the demographic diversity and lived experience of the those served by the hub. HHS agencies, including ACL and the Centers for Disease Control and Prevention (CDC), are accelerating efforts to develop communitywide approaches to address SDOH and inequities through hubs."

Health Affairs Blog, 11/29/22: Improving Health and Well-Being Through Community Care Hubs, https://www.healthaffairs.org/content/forefront/improving-health-and-well-being-through-community-care-hubs

Questions?



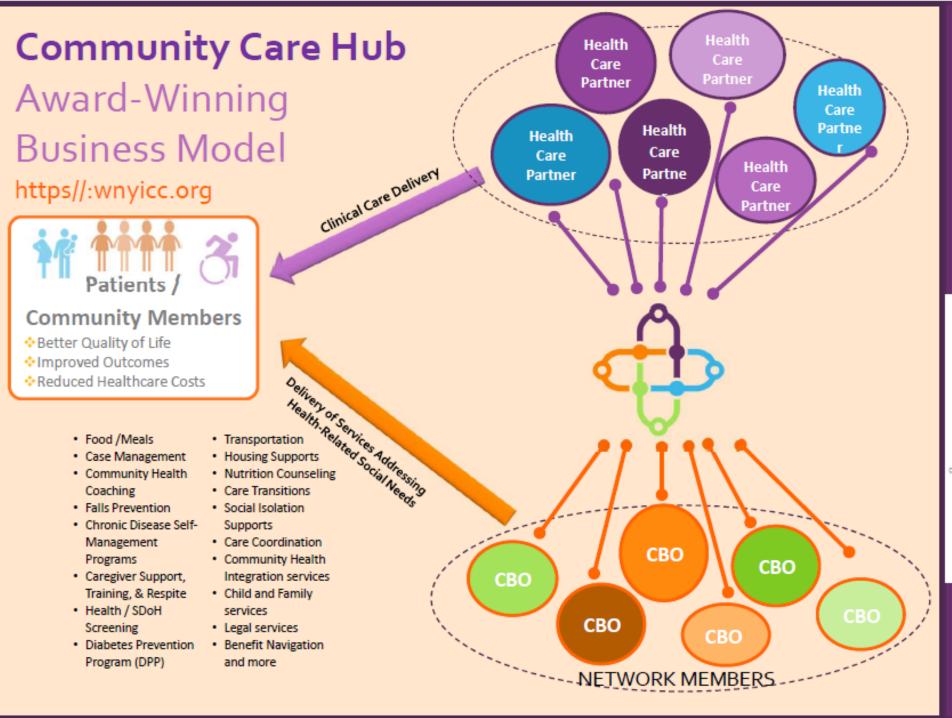


Kristi Bohling-DaMetz, kbohling@marc.org
Tane Lewis, tlewis@marc.org



Nikki Kmicinski





120+ Network Members

- County-Based AAAs
- Independent Living Centers
- County-Based Health Departments
- 100+ non-profit Community Based organizations (CBOs)





Integrated Care – Mission and Vision



Mission: Better Health with Integrated Care.

Our service-provider network produces **better health** outcomes and quality of life by providing comprehensive, cost-effective, community-based **integrated care**.



Vision: To represent community-based organizations in providing sustainable, high-quality integrated business models for community-based programs and services proven to address social determinants of health.



Integrated Care's Evolution

1

2014-2015

-2 AAAs and 7 CBOs participated in ACL Business Acumen Learning Collaborative; 3

2017-2018

- Grant from Health
 Foundation of Western
 Central NY
- Hired 1st staff (N. Kmicinski)
- Became Medicare provider
- Executed contract for DPP/DSMES

5

2021-2022

- 52 Network
 Members; 75%
 contracted to
 provide services.
- Contracts for Falls prevention and Caregiver Support

7

2025

- Launching Social
 Care Network in
 Western NY.
- 120+ Network members and growing

2

2016

Incorporated as
 501c3 non-profit
 corporation with 9
 Voting Members

4

2019-2020

 Contracts for Healthy IDEAS, Community Health Coaching, Meals 6

2023-2024

- Awarded John A Hartford Business Innovation Award
- Featured in White House Playbook to Address SDOH
- Awarded 1 of 9 Social Care Networks in NYS 1115 Waiver



Integrated Care's Role in the Network

Advocacy

Administrative
Role and
Network
Strategy

Billing and Invoicing

Contracting and negotiations with health plans and payers

Compliance

Credentialing /
Licensing

Reporting and data analysis

Medicare Supplier
/ Provider

Medicaid Supplier

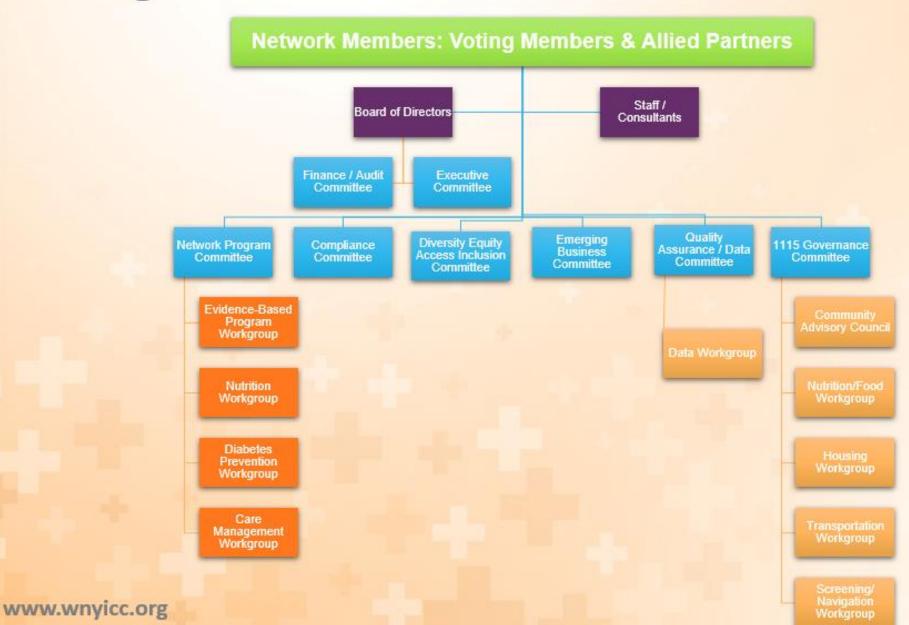
Network
Collaborations
and
Engagement

Outreach and Referral Processing Technical
Support and
Health IT portal

Training Academy



Integrated Care Governance





Integrated Care Funding Local: Foundations State: NYS Office of Aging; NYS Dept. of Health Federal: Administration for Grants Community Living; Center of Excellence Medicare Provider Medicaid Provider Consulting **Diabetes Prevention Program** Billable Diabetes Self-Management **Programs** / Training Other CCH's Medical Nutrition Therapy Master Trainers: for **Evidence-Based Programs** Contracts Health Plans: Commercial Medicare Advantage Medicaid www.wnyicc.org

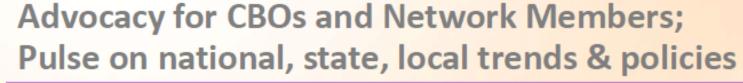
Integrated Care's Health Plan Contracts

Program	Funding Mechanism						
Post-Discharge Meal Delivery Program	MA Plan Supplemental Benefit						
Community Health Coaching	MA Plan Program, extension of case management						
Healthy IDEAS	MA Plan Program, extension of BH case management						
Falls Prevention	MA Plan Supplemental Benefit						
Caregiver Support	MA Plan Program, extension of case management						
Diabetes Prevention Program	Medicare Part B Benefit						
Diabetes Self-Management Training	Medicare Part B Benefit						
Medical Nutrition Therapy	Medicare Part B Benefit (i.e. DM/CKD) & added MA Plan Supplemental Benefit for any other diagnosis						
Housing Supports and Navigation	NY Medicaid 1115 Waiver program						
Nutrition & Food Supports	NY Medicaid 1115 Waiver program						
Transportation to HRSN Services	NY Medicaid 1115 Waiver program						
Navigation and Enhanced Social Care Management	NY Medicaid 1115 Waiver program						



Integrated Care - Benefits of Network Membership







Strategy development to support Network



Health IT Portal and data reporting





Referrals to Programs



Compliance and Quality Assurance



Regional Coordination & Network Engagement



Integrated Care - Benefits of Network Membership















Free trainings through Integrated Care Training Academy

Earned revenue / Sustainability

Billing and Claims Submission

Ability to enter contracts with health care entities

Contracting / Negotiations on behalf of Network

Shared Services

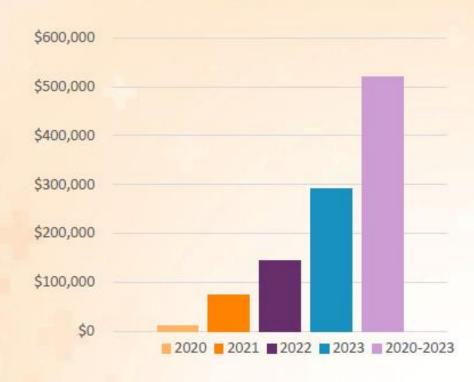
Technical Assistance



Integrated Care - Reimbursements to Delivery Partners

- 97% of Program Delivery completed by 33 community-based organizations
- As of Dec 31, 2023
 - \$520,661 paid out in reimbursements to CBOs
 - 102% increase in 2023

Reimbursements Paid to CBOs





Integrated Care – Program Outcomes

Post-Discharge Meals Program

- 1795 Participants received meals 2022+2023
- 46,094 meals delivered
- 73% report that receiving the meals helped prevent a re-admission.

Medical Nutrition Therapy

- 86% of completers increased vegetable intake.
- · 90% made changes in eating habits

Healthy IDEAS Outcomes

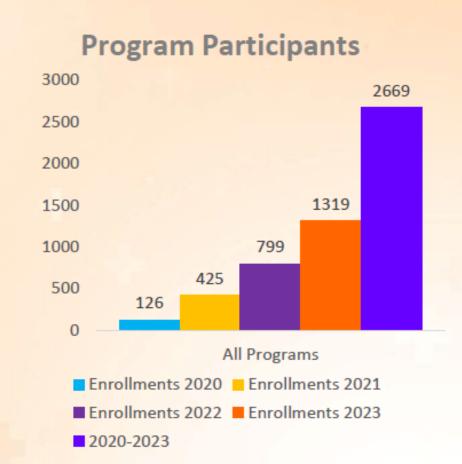
- 85% of participants:PHQ9 or UCLA Loneliness improve score by 15%
- 76% of participants increased their physical and/or social activity through the program.
- 8 referrals per client made to clinical providers: PCP, Mental Health providers or Registered Dietitians.

Community Health Coaching

- Average 8 Goals/Interventions per participant
- 75% High or Medium Priority Needs with goals to resolve
- 92% Resolved or In-Progress

Falls Prevention Program

- Average 40% reduction in falls risks
- 33% assisted with PERS; 55% developed MyMobility Plan





Integrated Care – Upcoming Opportunities



NY State Health Equity Medicaid 1115 Waiver – WNY Social Care Network launching January 2025



Data Integration- With Regional Health Information Exchange



Pilots with local clinical provider agencies to provide Community Health Interventions (CHI), Principal Illness Navigation (PIN) & Care Transitions



Panel Discussion